



## Trigger Words To Use In Your Headline & Ads To Make It More Compelling

Immediately

instantly

last secret

matter how much...

unexpected

rare

transformation

total

unlocking

zero stress

so simple

instantly

quickly

stumbled

accurate

mysterious

short-cut

stress free

scientific

hidden

unlock

suddenly

so easy

x factor

increase

unbelievable

2 step      no

wake-up

little-known

top notch

confidence

science

eliminate

hidden inside

mysterious

bullet proof